



Real Estate Listings & Local Commercial Programming

Video Production & Airtime Rate Card

Commercial Ads (:30 to :60 seconds)

BASIC PACKAGE	<i>Includes one hour of video recording at one location, basic text/graphics, in-house narration, music, and digital post-production.</i>	\$375
PREMIUM PACKAGE	<i>Includes up to three hours of video recording at one or two locations, premium text/motion graphics, script development, in-house narration, music, professional lighting, and digital post-production.</i>	\$550
CINEMATIC PACKAGE	<i>Includes up to five hours of video recording at up to three locations, cinematographer added to crew, premium text/motion graphics, script/concept development, professional 3rd-party narration, music, professional lighting, and digital post-production.</i>	\$725

Company Profile Packages (2 to 5 minutes)

BASIC PACKAGE	<i>Includes one hour of video recording at one location, basic text/graphics, on-site narration/interviews, music, and digital post-production.</i>	\$450
PREMIUM PACKAGE	<i>Includes up to three hours of video recording at one or two locations, premium text/motion graphics, script development, in-house narration/onsite interviews, music, professional lighting, and digital post-production.</i>	\$750
CINEMATIC PACKAGE	<i>Includes up to six hours of video recording at up to three locations, cinematographer added to crew, premium text/motion graphics, script/concept development, professional 3rd-party narration, music, profession-</i>	\$1250

MPW DIGITAL TV Channel 5 Airtime

:30 seconds

- \$200/month** (Standard Monthly Rate)
- \$175/month (with open-ended monthly agreement)
- \$125/month (w/Commercial production and 1 month agreement)
- \$100/month (w/Commercial production and 2 or 3 month agreement)

:60 seconds

- \$250/month** (Standard Monthly Rate)
- \$200/month (with open-ended monthly agreement)
- \$150/month (w/Commercial production and 1 month agreement)
- \$125/month (w/Commercial production and 2 or 3 month agreement)

2 - 5 minutes

- \$300/month** (Standard Monthly Rate)
- \$250/ month (with open-ended monthly agreement)
- \$175/month (w/Commercial production and 1 month agreement)
- \$150/month (w/Commercial production and 2 or 3 month agreement)



(Discounts available for any Dreampost produced spot, regardless of when it was produced)